**Who we work with:** *(parent page)*

***Smart financing and business solutions to help you grow.***

At Arboretum Commercial Finance, we are finance solution-oriented, so natural client fits for us are company decision-makers, manufacturers or vendors, and those offering traditional financing solutions such as commercial banks, banks, and financial services. With our deep and broad industry expertise, alternative finance solutions, and robust in-house capabilities, our goal is to be a trustworthy and capable finance partner.

Companies also have the opportunity to leverage our expert business resources and background through our services arm. Whether you need comprehensive accounting support, tax and audit services, compliance, investor relations, or portfolio accounting and management, we act as a seamless extension of your internal team and operations.

**Are you ready to take the next step to grow your business? Want to know more about our finance and service options? Give us a call!**

**Read more about our ideal clients:**

CEOs and CFOs

Equipment Manufacturers and Vendors

Commercial Bankers

Investment Fund Advisors

**CEOs and CFOs**

**Arboretum has direct lending and service solutions for CEOs and CFOs.**

We know how tough it is to juggle the financial and support needs of a growing business. You thought it was hard in those first years, but now that you’re successful and growing, you’re finding new hurdles to clear. You need capital. How do you stretch to meet customer demand and still protect your bottom line?

That’s where we come in. When traditional lending sources can’t help, we take a holistic approach to evaluating our clients’ needs and financing strategy. Our clients are often pleasantly surprised at our ability to come alongside and develop workable financing solutions for them.

When it comes to augmenting your internal operations, we can help through our service offerings. Using our experts and remote support options will save you time, money, while making you more efficient. We free you and your people to concentrate on your core business activities.

You do business the old-fashioned way – through establishing strong mutually trusting relationships with your customers. So do we. We’ll sit down with you as a potential partner, evaluate your overall business picture, and walk you through finance or service options designed to work for you.

**If you’re ready to have a conversation, call us.**

**Here are just some of the ways Arboretum provides superior financing support to CEOs and CFOs:**

1. Every client works with a dedicated and expert team member.
2. Our discovery and proposal processes are simple and responsive.
3. We have in-house underwriting and credit decision capability.
4. We are your lender and partner with you throughout your loan period and beyond.

**Our service options are designed to help you work smarter, not harder.**

* Comprehensive Accounting Services
* Tax and Audit Services
* Portfolio Accounting and Management
* Investor Relations
* Compliance Consulting

**Not sure whether it makes sense to talk to us? Here are just a few questions (and answers) that may help you:**

* Are you finding it hard to find the capital you need to grow your business to the next level?
  + *We can show you a fiscally sound alternative to the traditional balance sheet model banks use.*
* Are you having trouble finding out-of-the-box financing structures tailored your company’s growth needs?
  + *We understand your business isn’t just on paper. We look at your business holistically and work with you to find a financing solution.*
* Are you not sure whether to purchase, lease, or simply refinance your old equipment to ease cash flow?
  + *As business and lending experts, we can help you sort it out.*
* Do you find yourself working more *in* your business than *on* it?
  + *Our services options let you get back to building your business, not just maintaining it.*
* Are you consistently training new support staff?
  + *Using Arboretum will save you the cost created by staff turnover and training gaps.*
* Are you falling behind on managing your accounting, audit or investor-related activities?
  + *Leverage the support of our expert business team to stay on top of your requirements.*

Supporting businesses and business leaders is what we do. Call us to discuss how we can best support you as you grow.

**Equipment Manufacturers and Vendors**

**We partner with you to serve your clients.**

You have the perfect equipment solution for your customer, and they’re ready to buy. In fact, they need your equipment to meet their own client needs. There’s only one problem. Your traditional lending sources aren’t able to help.

Perhaps we can. Arboretum Commercial Finance (CFA) offers off balance-sheet funding solutions that can step in when traditional lending sources can’t. We do this by partnering with you to take a holistic approach to evaluating your clients’ needs and developing a responsive financing strategy. We directly support your customer’s financing needs. You close the sale and retain a valued client.

We value our vendor partners and share your commitment to helping your business customers thrive and grow. We’ll sit down with you and your customer to determine the best finance solution for them then walk them through the application and evaluation process. We handle everything in-house, so it’s simple and quick. As experts in both industry and equipment financing, we make it easy for both you and your clients.

**If you’re ready to explore leveraging our alternative financing strategies for your customers, call us.**

**Here are just some advantages to partnering with Arboretum for your customers’ alternative financing needs:**

1. Every vendor partner works with a dedicated and expert team member.
2. We personally walk your customer through our simple application and approval process.
3. Our experienced legal team performs all of our underwriting and documentation in-house.
4. We are focused on our long-term relationship.

If you have ever lost a sale for lack of a funding solution, call us to learn more about how we can help both you and your customer with our asset-based financing solutions.

**Commercial Bankers**

**Leverage our asset-based lending strategies to serve your clients and grow your portfolio.**

We understand as a commercial banker, you are in the business of long-term client relationships. As your clients’ businesses grow, so does the need for capital. What do you do when your client is growing but falls outside the parameters of your bank’s lending criteria? How do you meet the company’s financing needs and retain them as a valued customer?

Arboretum Commercial Finance (CFA) offers off balance-sheet funding solutions that could be the perfect complement to your in-house financing options. Unlike typical subprime lending options, we offer solid, asset-backed financing strategies that can help both you and your clients by serving as a sound moderated-risk alternative.

As established experts in multiple industries and equipment financing, we are the partner both you and your customers can count on. We work with a number of commercial banks and share their commitment to providing their clients with superior service and responsive financial strategies. We’ll work closely with you to thoroughly evaluate your customer’s needs and determine the best financing option for them. The application and approval process is transparent. Nothing is hidden. We handle everything in-house, so it’s simple and quick.

**Want to know more about how we can help you retain and support your commercial banking clients? Interested in exploring how our lending products can help you diversify your portfolio? Call us.**

**Here are just some advantages to working with us to meet your clients’ financing needs:**

1. You’ll have direct access to a dedicated Arboretum Commercial Finance expert.
2. We personally walk your customer through our simple application and approval process.
3. Our experienced legal team performs all of our underwriting and documentation in-house.
4. We are focused on building our long-term relationship.
5. Our products can help diversify your loan portfolio.

We’ve partnered with commercial banks across the nation to meet their clients’ funding needs. Call us to learn more about our proven asset-based financing solutions.

**Investment Fund Advisors**

**Reduce portfolio volatility and mitigate risk with our non-correlated investment vehicles.**

We understand the challenges you face in crafting a diversified portfolio with strong returns. We also appreciate the difficulty of sourcing reliable investment vehicles that are not correlated to traditional stock and bond markets. The Arboretum Group is a boutique asset manager who sponsors alternative investment programs with the objective of providing an alternative fixed income strategy to produce predictable income and provide downside protection collateralized by tangible business-essential equipment.

If you share our objective of creating more consistent, sustained portfolio growth through strategic diversification, we’d be happy to sit down and tell you more about our non-correlated asset-backed investment fund structure and approach with you.

To read more about The Arboretum Group and our current offerings, go here. *(link to funds page)*