



Location: New York

Industry: Education

Company: Avenues World Holdings, LLC

Acquisition Date: October 2016

Investment Size: \$578,402

Investment Term: 36 Months

Background:

Funded through Apple Credit as part of an ongoing vendor relationship. Avenues: The World School (“Avenues”) is a learning institution that develops and operates independent schools, with campuses currently located in New York City & Sao Paulo. Avenues offers education from the early learning years (nursery school & pre-kindergarten) through high school. Opening the New York Campus in 2011, Avenues distinguishes itself from other private schools through an advanced curriculum, developed in part by experts from Harvard’s School of Education.

As of March 2016, Avenues reported a 99% target enrollment for the year at the NYC campus and an increasing student retention rate, while sustaining consistent cash flows to cover all operating costs. Recent graduates of the school have continued on to many ivy league and top tier universities, including Harvard, Stanford & Yale Universities.

Collateral:

Avenues uses the latest classroom technology to maximise the student learning experience. Each classroom is equipped with a projector that connects to Apple devices on demand, in order that students can collaborate their work with the educator and fellow students. iPads outside every classroom display students’ artwork. Funding was used to acquire Apple technology including iPads and Macbooks that are integral to the learning experience of every student at Avenues.

All equipment is barcoded and cataloged, while any equipment that is damaged or lost during the term is repurchased. Risk is mitigated by an initial deposit of 15% from Avenues at the beginning of the contract. The equity investment will be returned in full during the term, while the transaction will provide additional upside to the Fund should Avenues purchase the equipment at the end of the term.

About the Sponsor:

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